



Public Policy exchange show

DRIVING EFFICIENCY IN THE UK PUBLIC SECTOR

UK's biggest high calibre public policy solution conference for Central and Local Government, Healthcare, Policing and Crime, Estates and Infrastructure, Technology, Transport and Education

MEDIA PACK

**22ND OCTOBER 2018
QEII CENTRE, LONDON**



www.publicpolicyexchangeshow.co.uk

KEY SECTORS



Central Government



Local Government



Health



Police



Digital Technology



Higher Education



Transport



Estates and Infrastructure

WHY EXHIBIT?

PRESTIGIOUS CENTRAL LONDON VENUE

The Queen Elizabeth II conference centre is uniquely situated in the shadow of Westminster abbey and the houses of parliament



AN AUDIENCE OF UP TO 1,000 DELEGATES

Marketing for the show is targeted at Key and influential decision makers in the UK Public Sector.

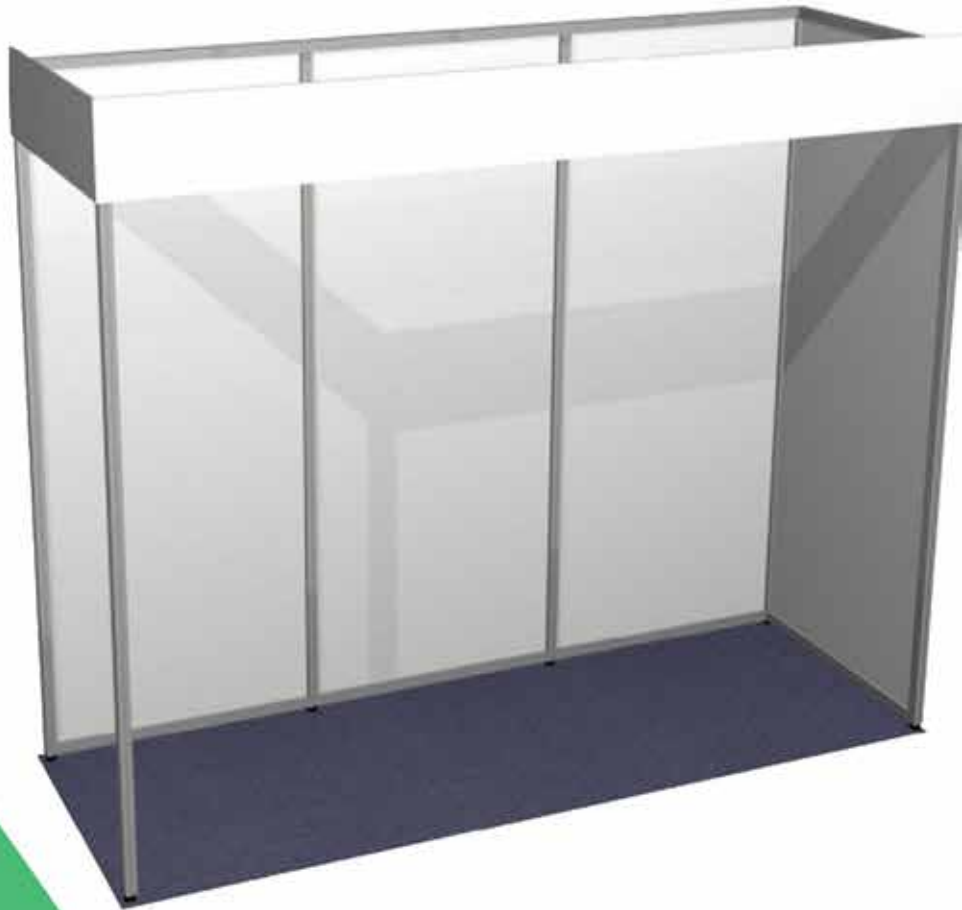
Public Policy Exchange's 12 year Database of Key stakeholders will be utilised in connecting you with the right people

SHOWCASE YOUR COMPANY

Position yourself as a forward thinking company and a solution provider for our high calibre delegates



YOUR SPACE



£5,000 + VAT

3X2 METRES STAND

Access to evening networking
reception with high calibre attendees

SPONSOR OPPORTUNITIES

PLATINUM - £40,000 + VAT

- Branding : The show will be branded as Public Policy Exchange Show sponsored by “the name of your company” plus branded lanyards, bag and logo prominent on picture wall at evening networking reception
- Option of Double Stand
- Opportunity to welcome visitors with a 5 min introduction before first key speaker
- Prime time speaking slot
- Advertising through media partners network
- Flyer in delegate bag
- Inclusion in show guide (Double page advert which will go to all attendees)
- Guaranteed access to evening networking reception for entire team
- X 1 Email sent to attendees after the show



SPONSOR OPPORTUNITIES

GOLD - £30,000 + VAT

- Ensure your brand is seen as the market leader in your sector
- Option of double stand
- Advertising through media partners network
- Speaker slot
- Flyer in delegate bag
- Inclusion in show guide (one-page advert) which will go to all attendees
- Access to evening networking party for the whole team
- Logo on picture wall at evening networking party
- x1 Email send to attendees after the show



SPONSOR OPPORTUNITIES

EVENING NETWORKING SPONSORSHIP - £25,000 + VAT

- Networking party branded as sponsored “by your company name”
- 10-15 free tickets for your team
- Banner branding
- Prominent logo on picture wall
- Stand at the show (if desired)
- Presentation at the evening networking party



CONTACT US NOW

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